

# DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Strategic Media - DC**  
**Attention: Accounts Payable**  
**3299 K St NW**  
**Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
929820-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	73

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	929820	06214288

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/12	09/28/12	WPBF News 25 Mornings	6-7AM	--WTF--	1:00	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF F		09/28/12	6:23 AM	WPBF News 25 Mornings	6-7AM	1:00	AWTV092601H	\$400.00	NM
3	09/26/12	09/26/12	Good Morning America	7-9AM	--W----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--W----	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		09/26/12	8:59 AM	Good Morning America	7-9AM	:30	AWTV091801H	\$250.00	NM
5	09/27/12	09/28/12	10-11a Anderson Cooper	10-11a	---TF--	1:00	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---TF--	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		09/27/12	10:50 AM	10-11a Anderson Cooper	10-11a	1:00	AWTV092601H	\$350.00	NM
7	09/26/12	09/26/12	The View	11A-12PM	--W----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--W----	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		09/26/12		The View	11A-12PM	:00		<del>\$350.00</del>	NM
Credited									
9	09/27/12	09/28/12	WPBF News 25 @ Noon	12pm-1230pm	---TF--	1:00	1	\$320.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---TF--	1	\$320.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/28/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	1:00	AWTV092601H	\$320.00	NM
11	09/27/12	09/28/12	1230-1P Access Hollywood	1230-1p	---TF--	1:00	1	\$320.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---TF--	1	\$320.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
929820-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	73

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/27/12	09/28/12	1230-1P Access Hollywood	1230-1p	---TF--	1:00	1	\$320.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/28/12	12:55 PM	1230-1P Access Hollywood	1230-1p	1:00	AWTV092601H	\$320.00 NM
13	09/26/12	09/26/12	M-F 3-4P	M-F 3-4P	--W----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--W----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	3:28 PM	M-F 3-4P	M-F 3-4P	:30	AWTV091801H	\$400.00 NM
16	09/27/12	09/27/12	M-F 5pm News	5-6pm	---T---	1:00	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---T---	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12	5:27 PM	M-F 5pm News	5-6pm	1:00	AWTV092601H	\$700.00 NM
18	09/27/12	09/28/12	WPBF News 25 @ 6:00P	6-6:30PM	---TF--	1:00	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---TF--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	F	09/28/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	AWTV092601H	\$1,000.00 NM
20	09/26/12	09/28/12	Wheel Of Fortune	7-7:30PM	--WTF--	1:00	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--WTF--	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	09/27/12	7:18 PM	Wheel Of Fortune	7-7:30PM	1:00	AWTV092601H	\$1,600.00 NM
24	09/26/12	09/26/12	M-SUN WPBF News 25 @ 11-11:35PM		--W----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--W----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	09/26/12	11:12 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV091801H	\$500.00 NM
30	09/29/12	09/29/12	Sat 8-9am News	Sat 8-9am	-----1-	1:00	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	8:13 AM	Sat 8-9am News	Sat 8-9am	1:00	AWTV092601H	\$450.00 NM
31	09/29/12	09/29/12	Sat 7pm News	7-730pm	-----1-	1:00	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	7:26 PM	Sat 7pm News	7-730pm	1:00	AWTV092601H	\$800.00 NM
42	09/26/12	09/28/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	1:00	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--WTF--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	1:00	AWTV092601H	\$300.00 NM



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929820-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	73

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	09/27/12	09/28/12	Good Morning America	7-9AM	---TF--	1:00	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---TF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/27/12 7:59 AM Good Morning America 7-9AM 1:00 AWT092601H \$500.00 NM									
45	09/27/12	09/28/12	M-SUN WPBF News 25 @ 11-11:35PM		---TF--	1:00	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---TF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/27/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM 1:00 AWT092601H \$1,000.00 NM									
46	09/26/12	09/26/12	Wheel Of Fortune	7-7:30PM	--W----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W---- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/26/12 7:16 PM Wheel Of Fortune 7-7:30PM :30 AWT091801H \$750.00 NM									
47	09/27/12	09/27/12	LAST RESORT PREMIE	LAST RESORT PR	---T---	1:00	1	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/27/12 7:59 PM LAST RESORT PREMIERE LAST RESORT PR 1:00 AWT092601H \$3,600.00 NM									
49	09/29/12	09/29/12	Sat Prime College Footba	8-1130pm	-----S-	1:00	1	\$4,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$4,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/29/12 10:05 PM Sat Prime College Football 8-1130pm 1:00 AWT092601H \$4,800.00 NM									
50	09/30/12	09/30/12	Sun 11:35pm Late News	1135p-12am	-----S	1:00	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/30/12 11:41 PM Sun 11:35pm Late News 1135p-12am 1:00 AWT092601H \$550.00 NM									
<b>Total Spots</b>							<b>19</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$18,590.00</b>
<u>Agency Commission</u>	<b>\$2,788.50</b>
<u>Net Amount Due</u>	<b>\$15,801.50</b>

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**Suite 7007**  
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929820-2	10/07/12	October 2012	10/01/12 - 10/02/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	73

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	929820	06214288

Billing Calendar	Billing Type	Deal #
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Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/02/12	WPBF News 25 Mornings	6-7AM	MT-----	1:00	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/01/12	6:41 AM	WPBF News 25 Mornings	6-7AM	1:00	AWTV092601H	\$550.00 NM
4	10/01/12	10/02/12	Good Morning America	7-9AM	MT-----	1:00	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	7:29 AM	Good Morning America	7-9AM	1:00	AWTV092601H	\$550.00 NM
8	10/01/12	10/01/12	The View	11A-12PM	1-----	1:00	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	11:32 AM	The View	11A-12PM	1:00	AWTV092601H	\$800.00 NM
10	10/01/12	10/02/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	1:00	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	1:00	AWTV092601H	\$350.00 NM
12	10/01/12	10/02/12	1230-1P Access Hollywood	1230-1p	MT-----	1:00	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	12:40 PM	1230-1P Access Hollywood	1230-1p	1:00	AWTV092601H	\$350.00 NM
15	10/02/12	10/02/12	Dr. Oz	4-5p	-1-----	1:00	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	4:28 PM	Dr. Oz	4-5p	1:00	AWTV092601H	\$1,000.00 NM

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West/R/Congress	ALLEN WEST 4 CONGRES	73	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/02/12	10/02/12	Dr. Oz	4-5p	-1-----	1:00	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
17	10/01/12	10/02/12	M-F 5pm News	5-6pm	MT-----	1:00	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/01/12	5:57 PM	M-F 5pm News	5-6pm	1:00	AWTV092601H	\$900.00 NM
23	10/01/12	10/01/12	Jeopardy	7:30-8PM	1-----	1:00	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	7:42 PM	Jeopardy	7:30-8PM	1:00	AWTV092601H	\$1,700.00 NM
25	10/01/12	10/02/12	M-SUN WPBF News 25 @ 11-11:35PM		MT-----	1:00	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	AWTV092601H	\$1,000.00 NM
27	10/01/12	10/02/12	Nightline	11:35-12:05AM	MT-----	1:00	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	11:56 PM	Nightline	11:35-12:05AM	1:00	AWTV092601H	\$700.00 NM
38	10/02/12	10/02/12	DANCING	8-9PM	-1-----	1:00	1	\$5,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$5,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	8:46 PM	DANCING	8-9PM	1:00	AWTV092601H	\$5,400.00 NM
44	10/01/12	10/02/12	M-F 3-4P	M-F 3-4P	MT-----	1:00	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	3:55 PM	M-F 3-4P	M-F 3-4P	1:00	AWTV092601H	\$800.00 NM
2	WPBF	Tu	10/02/12	3:49 PM	M-F 3-4P	M-F 3-4P	1:00	AWTV092601H	\$800.00 NM
48	10/01/12	10/02/12	WPBF News 25 Mornings 6-7AM		MT-----	1:00	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	6:29 AM	WPBF News 25 Mornings	6-7AM	1:00	AWTV092601H	\$550.00 NM
51	10/01/12	10/02/12	Dr. Oz M-F 9-10a	9-10a	MT-----	1:00	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	9:58 AM	Dr. Oz M-F 9-10a	9-10a	1:00	AWTV092601H	\$450.00 NM

# INVOICE



Send Payment To:  
**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
929820-2	10/07/12	October 2012	10/01/12 - 10/02/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST 4 CONGRES	73	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Total Spots</b>							<b>15</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$15,900.00</b>
<u>Agency Commission</u>	<b>\$2,385.00</b>
<u>Net Amount Due</u>	<b>\$13,515.00</b>